



2021 COLLECTION

IPHONES 13

URBAN CONTEMPORARY RACING

Brand lovers looking for more urban inspired outfits.
Urban leisure time.
Customers more attentive to trends. Details make the
difference. Open to medium-high average spending.



Ferrari

OFFICIAL LICENSED PRODUCT



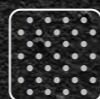
SOFT TPU
CASING



GENUINE
LEATHER



PERFORATED
HOLES



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON



CASING - Matte TPU.
MATERIAL - Perforated genuine leather with contrasted stitchings.
INSIDE - Matte PC.

PERFORATED

GENUINE LEATHER & PERFORATED EFFECT 04 / 05



Black & Red Stitching



Red



Dark Grey & Yellow Stitching

HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FEHCP13SRGOK
FEHCP13MRGOK
FEHCP13LRGOK
FEHCP13XRGOK

FEHCP13SRGOR
FEHCP13MRGOR
FEHCP13LRGOR
FEHCP13XRGOR

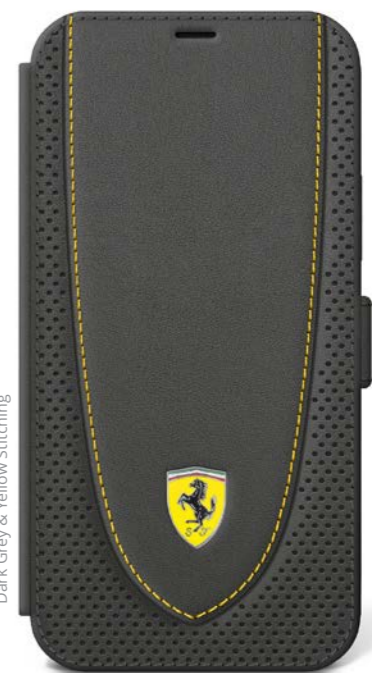
FEHCP13SRGOG
FEHCP13MRGOG
FEHCP13LRGOG
FEHCP13XRGOG



Black & Red Stitching



Red



Dark Grey & Yellow Stitching

BOOKTYPE FOLIO

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FEFLBKP13SRGOK
FEFLBKP13MRGOK
FEFLBKP13LRGOK
FEFLBKP13XRGOK

FEFLBKP13SRGOR
FEFLBKP13MRGOR
FEFLBKP13LRGOR
FEFLBKP13XRGOR

FEFLBKP13SRGOG
FEFLBKP13MRGOG
FEFLBKP13LRGOG
FEFLBKP13XRGOG

QUILTED

GENUINE QUILTED LEATHER



Black & Red Edge



Red & Black Edge



Dark Grey & Yellow Edge

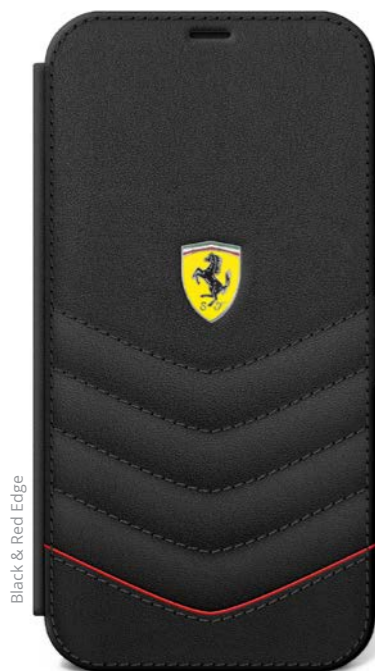
FEHCP13SRQUK
FEHCP13MRQUK
FEHCP13LRQUK
FEHCP13XRQUK

FEHCP13SRQUR
FEHCP13MRQUR
FEHCP13LRQUR
FEHCP13XRQUR

FEHCP13SRQUG
FEHCP13MRQUG
FEHCP13LRQUG
FEHCP13XRQUG

HARD CASE

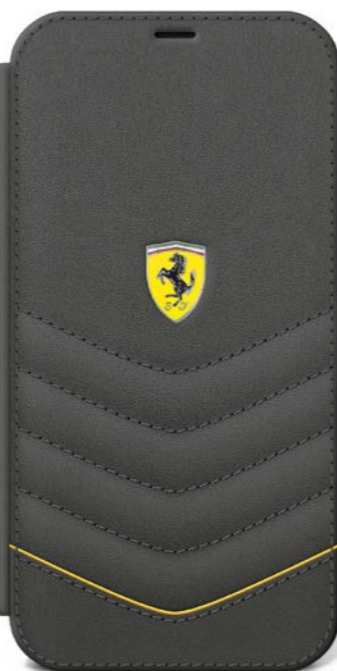
iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max



Black & Red Edge



Red & Black Edge



Dark Grey & Yellow Edge

FEFLBKP13SRQUK
FEFLBKP13MRQUK
FEFLBKP13LRQUK
FEFLBKP13XRQUK

FEFLBKP13SRQUR
FEFLBKP13MRQUR
FEFLBKP13LRQUR
FEFLBKP13XRQUR

FEFLBKP13SRQUG
FEFLBKP13MRQUG
FEFLBKP13LRQUG
FEFLBKP13XRQUG

BOOKTYPE FOLIO

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

Ferrari

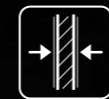
OFFICIAL LICENSED PRODUCT



SOFT TPU CASING



GENUINE LEATHER



SLIM PROFILE



DROP PROTECTION



EASY SNAP-ON

CASING - Matte TPU.
MATERIAL - Quilted genuine leather with ton-on-ton stitchings. Contrasted edge.
INSIDE - Matte PC.

Ferrari

OFFICIAL LICENSED PRODUCT



SOFT TPU
CASING



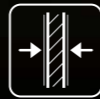
GENUINE
LEATHER



HOT STAMPING
LINES



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON



CASING - Matte TPU.
MATERIAL - Genuine leather with hot stamping stripes. Contrasted painting.
INSIDE - Matte PC.

RACE

GENUINE LEATHER

08 / 09

Black & Red Painting



Red & Black Painting



Dark Grey & Yellow Painting



HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FEHCP13SRDIK
FEHCP13MRDIK
FEHCP13LRDIK
FEHCP13XRDIK

FEHCP13SRDIR
FEHCP13MRDIR
FEHCP13LRDIR
FEHCP13XRDIR

FEHCP13SRDIG
FEHCP13MRDIG
FEHCP13LRDIG
FEHCP13XRDIG

CARBON FIBER

10 / 11 REAL CARBON FIBER & METALLIC PAINTING



Black

FEHCP13SFCBK
FEHCP13MFCBK
FEHCP13LFCBK
FEHCP13XFCBK



Silver






FEHCP13SFCAS
FEHCP13MFCAS
FEHCP13LFCAS
FEHCP13XFCAS

HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max



Ferrari
OFFICIAL LICENSED PRODUCT

-  SOFT TPU CASING
-  CARBON FIBER
-  SLIM PROFILE
-  DROP PROTECTION
-  EASY SNAP-ON

CASING - Glossy TPU with metallic painting.
MATERIAL - Real carbon fiber plate. Metallic racing shield.
INSIDE - Glossy PC.

The image features two smartphones resting on the glossy red surface of a Ferrari car. The phone in the foreground has a black carbon fiber-textured case with a yellow Ferrari shield logo in the center. The phone behind it has a solid red case with a yellow Ferrari shield logo. Both phones have triple-camera systems. The background shows the sleek curves and vibrant red paint of the car's body panels.

PASSION RECOGNIZABILITY AFFILIATION

F1 fans and brand lovers willing to show their passion for Ferrari.

Fan related environment, GP/Sport and Race.

1st driver of choice is brand, 2nd driver of choice is price. Seeking social recognition and brand affiliation. Also driven by impulsive shopping.

ITALIA FLAG

14 / 15

TPU / PC TRANSPARENT



Red & Transparent

FEHCP13SBITR
FEHCP13MBITR
FEHCP13LBITR
FEHCP13XBITR



Black & Black Transparent

FEHCP13SBITK
FEHCP13MBITK
FEHCP13LBITK
FEHCP13XBITK

HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max



Ferrari

OFFICIAL LICENSED PRODUCT



SOFT TPU
CASING



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON

CASING - Matte TPU.
MATERIAL - Transparent Glossy PC plate with printing.
INSIDE - Glossy PC.

Ferrari

OFFICIAL LICENSED PRODUCT



SOFT TPU
CASING



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON



CASING - Matte TPU.
MATERIAL - Transparent
Glossy PC plate with printing.
INSIDE - Glossy PC.

GRADIENT

TPU / PC TRANSPARENT



HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FEHCP13SUYER
FEHCP13MUYER
FEHCP13LUYER
FEHCP13XUYER

FEHCP13SUYEK
FEHCP13MUYEK
FEHCP13LUYEK
FEHCP13XUYEK

OUTLINE

18 / 19 — TPU / PC TRANSPARENT



Red & Transparent



Black & Transparent

FEHCP13SKOUR
FEHCP13MKOUR
FEHCP13LKOUR
FEHCP13XKOUR

FEHCP13SKOUK
FEHCP13MKOUK
FEHCP13LKOUK
FEHCP13XKOUK

HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max



TRANSPARENT CASING



SLIM PROFILE



DROP PROTECTION



EASY SNAP-ON

CASING - Transparent glossy TPU colored.
MATERIAL - Full transparent glossy PC plate with printing.
INSIDE - Transparent glossy PC.

Ferrari

OFFICIAL LICENSED PRODUCT





CASING - Transparent glossy TPU colored.
MATERIAL - Transparent glossy PC plate colored with printing.
INSIDE - Transparent glossy PC.



HARD CASE
iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FEHCP13SBCK
FEHCP13MBCK
FEHCP13LBCK
FEHCP13XBCK



FEHCP13SKWIT
FEHCP13MKWIT
FEHCP13LKWIT
FEHCP13XKWIT



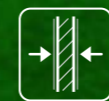
FEHCP13SKWIK
FEHCP13MKWIK
FEHCP13LKWIK
FEHCP13XKWIK

HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max



TRANSPARENT
CASING



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON

CASING - Transparent glossy TPU.
MATERIAL - Transparent glossy PC plate colored with printing.
INSIDE - Transparent glossy PC.

Ferrari

OFFICIAL LICENSED PRODUCT



TRANSPARENT
CASING



3D EMBOSSED
LINES



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON



CASING - Transparent glossy TPU.
MATERIAL - Transparent glossy PC plate with
3D embossed stripes. Metallic racing shield.
INSIDE - Transparent glossy PC.

3D EMBOSSED PISTA

TRANSPARENT with 3D LINES



Silver & Transparent



Full Transparent

HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FES3SHCP13SSI
FES3SHCP13MSI
FES3SHCP13LSI
FES3SHCP13XSI

FES3SHCP13STR
FES3SHCP13MTR
FES3SHCP13LTR
FES3SHCP13XTR

3D LINES

TRANSPARENT with 3D LINES



Red & Transparent



Black & Black Transparent

FESBIHCP13SRE
FESBIHCP13MRE
FESBIHCP13LRE
FESBIHCP13XRE

FESBIHCP13SBK
FESBIHCP13MBK
FESBIHCP13LBK
FESBIHCP13XBK

HARD CASE
iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

Ferrari

OFFICIAL LICENSED PRODUCT



TRANSPARENT CASING



3D EMBOSSED LINES



SLIM PROFILE



DROP PROTECTION



EASY SNAP-ON

CASING - Transparent glossy TPU.
MATERIAL - Transparent glossy PC plate with 3D embossed stripes. Metallic racing shield.
INSIDE - Transparent glossy PC.

Ferrari

OFFICIAL LICENSED PRODUCT



SOFT TPU
CASING



PU LEATHER
MATTE FINISH



PU CARBON



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON



CASING - Matte TPU.
MATERIAL - PU leather & PU carbon.
Hot stamping line & printing. Metallic racing shield.
INSIDE - Matte PC.

CARBON PU

PU MATERIALS 28 / 29



Red



Black

HARD CASE

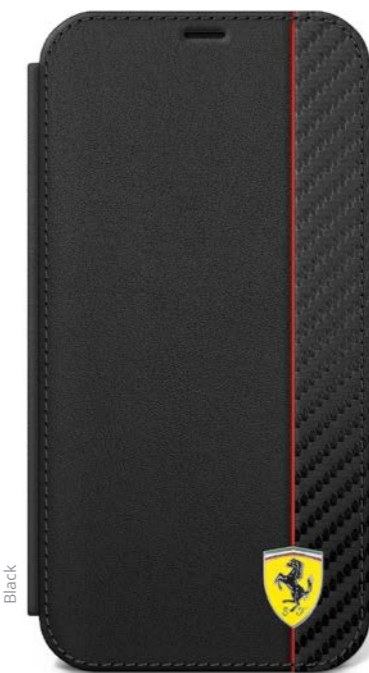
iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FESAXHCP13SRE
FESAXHCP13MRE
FESAXHCP13LRE
FESAXHCP13XRE

FESAXHCP13SBK
FESAXHCP13MBK
FESAXHCP13LBK
FESAXHCP13XBK



Red



Black

BOOKTYPE FOLIO

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max

FESAXFLBKP13SRE
FESAXFLBKP13MRE
FESAXFLBKP13LRE
FESAXFLBKP13XRE

FESAXFLBKP13SBK
FESAXFLBKP13MBK
FESAXFLBKP13LBK
FESAXFLBKP13XBK



FESTABHCP13SRE
FESTABHCP13MRE
FESTABHCP13LRE
FESTABHCP13XRE



FESTABHCP13SBK
FESTABHCP13MBK
FESTABHCP13LBK
FESTABHCP13XBK

HARD CASE

iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max



SOFT TPU
CASING



PU LEATHER
MATTE FINISH



PU CARBON



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON

CASING - Matte TPU.
MATERIAL - PU leather / PU carbon.
Italian flag : hot stamping outlines & printing.
Metallic racing shield.
INSIDE - Matte PC.

LIQUID SILICONE

34 / 35 RUBBER SOFT-TOUCH



Red



Black

FESSIHCP13SRE
FESSIHCP13MRE
FESSIHCP13LRE
FESSIHCP13XRE

FESSIHCP13SBK
FESSIHCP13MBK
FESSIHCP13LBK
FESSIHCP13XBK

HARD CASE
iPhone 13 Mini
iPhone 13
iPhone 13 Pro
iPhone 13 Pro Max



Ferrari
OFFICIAL LICENSED PRODUCT



RUBBER SOFT-TOUCH
CASING



MICROFIBER
INSIDE



SLIM
PROFILE



DROP
PROTECTION



EASY
SNAP-ON

CASING - Rubber soft-touch silicone.
MATERIAL - Liquid silicone. Metallic racing shield.
INSIDE - Microfiber.